



2009 Transatlantic Business Conference

April 29 – May 1, 2009

“Strengthening Transatlantic Links”

Ritz-Carlton Hotel, 22nd Street, NW, Washington, DC

CORPORATE SPONSOR OPPORTUNITIES

Title Sponsor - \$75,000

Benefits:

- Company name (along with BABA Washington) headlines the conference title
- Company representative to welcome guests at opening reception (British Embassy Residence)
- Private meeting for 4 guests with HE The British Ambassador prior to the Residence Reception.
- Conference emcee: you may designate company representatives to introduce sponsors at various conference functions
- Table of 10 with premier placement at the Gala Black Tie Dinner including VIP reception
- Head table seating for two at Gala Dinner
- Company representative to introduce keynote speaker at Gala Dinner
- Conference registration for 12 company representatives (includes opening reception at the British Embassy Residence, panel sessions, breakfast and luncheon programs.)
- Business panel sessions: Active participation in two panel discussions focusing on the two main conference themes of energy/environment and defense.
- Ten reservations to the Summer Drinks Party at the British Embassy Residence

Publicity:

- Prominent signage of company name and logo at all Conference events
- Prominent placement for company name and logo on all printed materials and the BABA Washington Web site, with a link to sponsor's Web site
- Prominent coverage on the BABC Web site
- One full page ad in the conference booklet
- Formal recognition of sponsorship throughout the conference
- Prominent acknowledgement in BABA Washington press releases; other chapter press releases; and other media
- List of attendees for setting up business meetings and after conference marketing
- Sponsor recognition at all BABA Washington events leading up to the conference

Premier Sponsor - \$25,000

Benefits:

- Company representative to introduce the keynote speaker at one of the breakfast or luncheon sessions, with an opportunity to convey company message in welcoming remarks.
- Head table seating for two company representatives at the above named breakfast or luncheon.
- Table of 10 with prime placement at the Gala Black Tie Dinner
- Five reservations to the VIP Reception
- Conference registration for 5 company representatives (includes Opening Reception at British Embassy Residence; panel sessions, breakfast and luncheon programs.)
- Five reservations to the Summer Drinks Party at the British Embassy Residence

Publicity:

- Prominent signage at your company sponsored keynote session
- Prominent placement of company name and logo on all printed materials and the BABA Washington Web site with a link to sponsor's Web site.
- Prominent coverage on the BABC web site
- One full page ad in the conference booklet

- Signage at all conference functions
- Formal recognition of sponsorship throughout the conference
- List of attendees for setting up business meetings and after conference marketing
- Sponsor recognition at all BABA Washington events leading up to the conference

Platinum Sponsor - \$15,000

Benefits:

- Company representative to introduce the keynote speaker at one of the breakfast or luncheon sessions
- Head table seating for one company representative at the above named breakfast or luncheon.
- Table of 10 with prominent placement at the Gala Black Tie Dinner
- Two reservations to the VIP Reception
- Conference registration for three company representatives (includes Opening Reception at British Embassy Residence; panel sessions, breakfast and luncheon programs.)
- 10% discount on 2008 Christmas Luncheon sponsor packages
- Two reservations to the Summer Drinks Party at the British Embassy Residence

Publicity:

- Prominent signage at your company sponsored keynote session
- Prime placement of company name and logo on all printed materials and the BABA Washington Web site with a link to sponsor's Web site.
- Coverage on the BABC web site
- Signage at all conference functions
- Formal recognition of sponsorship throughout the conference
- List of attendees for setting up business meetings and after conference marketing
- Sponsor recognition at all BABA Washington events leading up to the conference

Gold Sponsor - \$10,000

Benefits:

- Table of 10 with prominent placement at the Gala Black Tie Dinner
- Conference registration for three company representatives (includes Opening Reception at British Embassy Residence; panel sessions, breakfast and luncheon programs.)
- Two reservations to the Summer Drinks Party at the British Embassy Residence

Publicity:

- Placement of company name and logo on all printed materials and the BABA Washington Web site with link to sponsor's Web site.
- Coverage on the BABC web site
- Company name on Conference marketing materials and conference signage
- List of attendees for setting up business meetings and after conference marketing
- Sponsor recognition at all BABA events leading up to the conference
- List of attendees for setting up business meetings and after conference marketing

Silver Sponsor - \$5,000

Benefits:

- 5 reserved seats at the Gala Black Tie Dinner
- Conference registration for two company representatives (includes Opening Reception at British Embassy Residence; panel sessions, breakfast and luncheon programs.)

Publicity:

- Placement of company logo on BABA Washington Web site with link to sponsor's Web site.
- Coverage on the BABC web site
- Company name on Conference marketing materials and conference signage
- List of attendees for setting up business meetings and after conference marketing

Exhibitor Sponsor - \$4,000

- Two registrations for day events only, exhibition space with signage and company name in conference booklet.

Coffee Bar Sponsor – \$3,000

- Two registrations for day events only, signage at coffee break outs, Company name in conference booklet.

Conference Booklet Sponsor – \$3,000

- Two registrations for day events only and company name on back cover of booklet

Flash Drive Sponsor -\$2,500

- Company name on conference presentation flash drives; two reps at registration table

Conference Folder Sponsor – \$1,500

- Logo on conference folders and company name in conference booklet.

For more information or to sign up as a Conference Sponsor please contact Patricia Karhuse at (202) 293-0010 or pkarhuse@babawashington.org.